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POWER TO RUN YOUR BUSINESS

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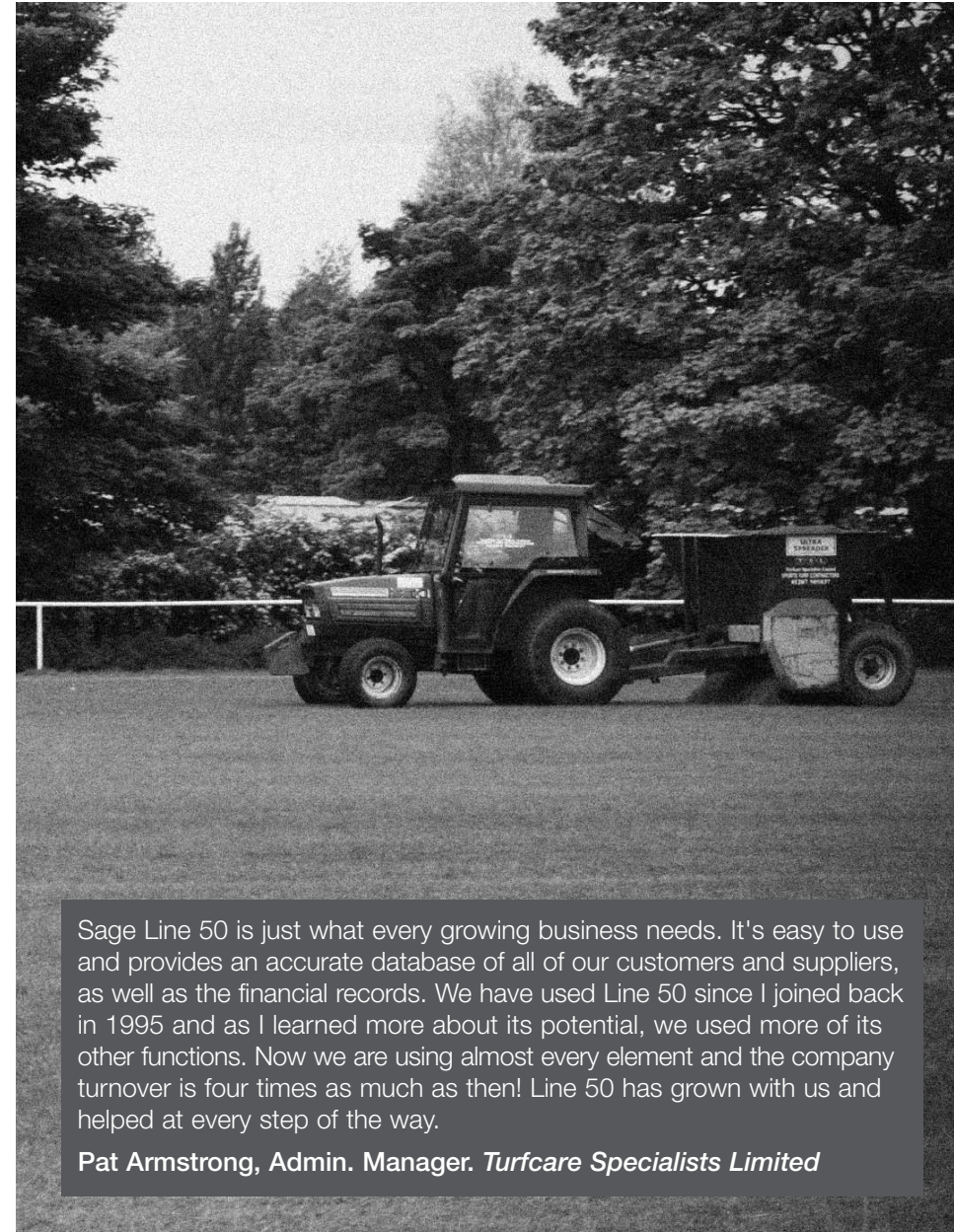Tel 0114 2766655
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POWER TO RUN YOUR BUSINESS

sage   Line50₂₀₀₇

Powerful accounting software for growing businesses

Sage Line 50 is just what every growing business needs. It's easy to use and provides an accurate database of all of our customers and suppliers, as well as the financial records. We have used Line 50 since I joined back in 1995 and as I learned more about its potential, we used more of its other functions. Now we are using almost every element and the company turnover is four times as much as then! Line 50 has grown with us and helped at every step of the way.

Pat Armstrong, Admin. Manager. *Turfcare Specialists Limited*

POWER TO RUN YOUR BUSINESS

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Line50 2007

Powerful accounting software for growing businesses

Contents

So, why Sage Line 50?

When you're in business every company under the sun likes to tell you that they are better than the next at doing whatever it is they do.

At Sage we do things a little differently. We simply listen. In fact for the last 25 years we've listened to literally thousands of our customers telling us about all those little things that make their business unique; what really makes it tick. This has helped us to develop the best products for you, giving you exactly what you need when you want it.

Finding the right accounts software is really important to your business

You might think that all an accounts package does is manage your finances and cash flow. Sage products do much more than that. We'll show you how you can use this information to help you manage and grow your business.
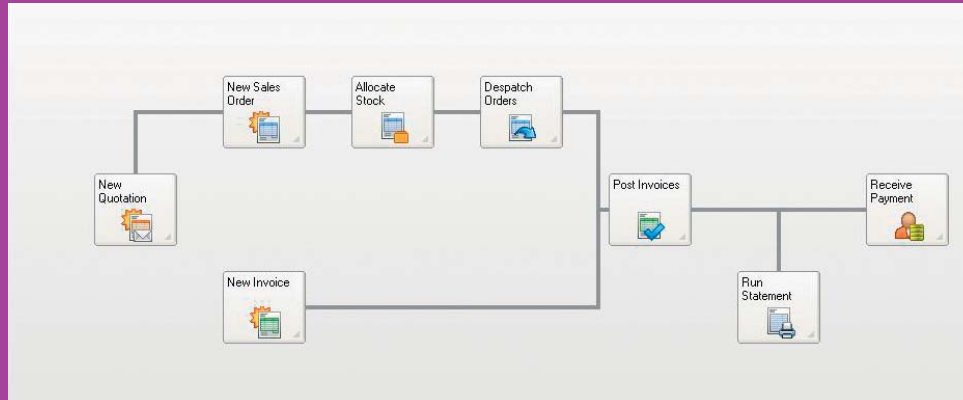
We know there are times when we could all do with a little extra support and guidance. So we make sure that you have the right level of support for your needs, from telephone support and a wealth of online help to a network of local Accountants and Business Partners.

Maybe that's one of the reasons why over 93% of our customers, according to a recent independent survey*, would recommend us to others.

- *Software developed for UK customers and business needs*

- *Helps you to manage your finances and your business*

- *Recommended by Accountants, Business Partners and Sage customers*

*ICAEW Consultation and Research Centre Report 'IT In Business - a review of the market for financial and business Software.'May 2006.

Accounting made easy

Process Maps provide step by step guidance

One of the most important things we understand about our customers is that not everyone who uses our accounts software are accountants. So we decided to make Line 50 so easy that even without any expertise or if accountancy wasn't your day job, you'd still find it easy to use.

Step by step processes
From the moment you start using Line 50 you'll automatically feel

more confident. Get up and running quickly with easy to follow steps and quick restore options.

Process maps will also guide you easily through the sales and purchase order procedures, explaining precisely what you need to do and in what order.

'From the moment you start using Line 50 you'll automatically feel more confident'

Have a query?
All new customers receive 45 days of free expert help and advice, to make sure you get up and running immediately. As you continue to work with Sage Line 50 there are a number of support options available to you.

For assistance finding your way around or with straightforward 'how do I' questions then the helpfiles will provide you with answers.

If you are not sure about how to get the most out of your accounts information, need help running

your VAT Return, using budgets or dealing with overseas trade, then we recommend you take out our additional award winning* SageCover Extra support service.

It's friendly, trustworthy advice in a language you understand.

- *Easy to use*
- *Help and support options*
- *Friendly, trustworthy advice*

*European Call Centre Awards 2004 – Best Customer Management Programme

Managing your finances

*'Line 50 can make
your accounts a lot easier'*

Whatever your experience, having a good grasp of your finances will help you to manage your business more effectively. Perhaps you're an accountant who just wants an efficient solution to simplify your processes. Maybe it's not your area of expertise and you're already starting to feel pretty nervous about taking control of your finances. Whatever the case, Line 50 can make your accounts a lot easier.

All your day to day sales, purchase entry, nominal ledger and

accounting tasks, like keeping a check on what comes in and what goes out, are made easy. You simply enter information once and the double entry is done for you. Your reports and summaries are also automatically updated.

For example if you raise an invoice, your nominal and sales ledgers will automatically show what is owed and when payment is expected. Providing you with accurate and accessible information to help manage your finances and cash flow.
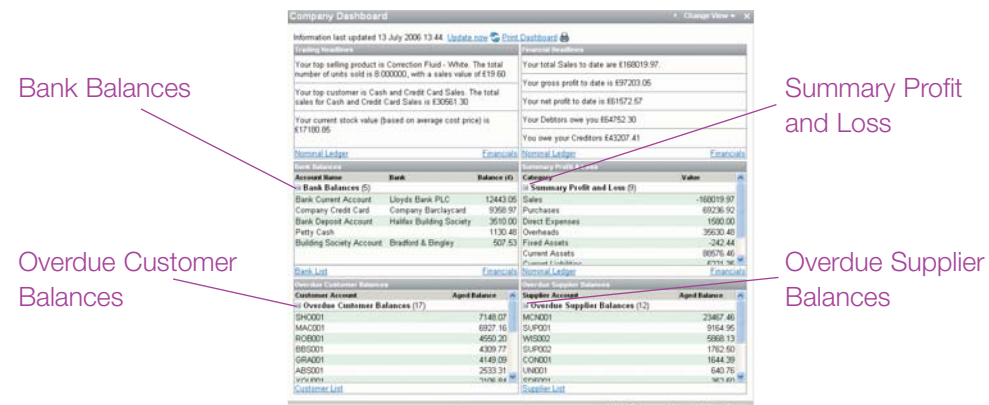
VAT is never a popular subject, but Line 50 will keep right on top of your VAT returns, making sure that you are keeping the right records and calculating your VAT correctly.

Sage Line 50 provides you with a suite of essential management reports designed to give you greater control over your business performance and profitability.

- *Automated processes*
- *Calculates all VAT schemes correctly*
- *Immediate access to reports*

Making the most of your accounts

Bank Balances

Summary Profit
and Loss

Overdue Customer
Balances

Overdue Supplier
Balances

Dashboards provide a summary of key information

'Creating an invaluable database
of management information'

**Making the most of your
accounts means that you
are utilising your financial
information to manage
your business.**

When you are entering your basic
transaction details, you are not
just managing your cash flow and
calculating your VAT; you are also
creating an invaluable database
of management information.

Your records will tell you who
your best customers are, who is
buying what and when, how
much you spend with suppliers,
who has the best credit history

and much more. Use this
information to your advantage.
Having one central database
of information enables you to
become much more responsive
to your business needs and
management information requests.
Reports and information are
available immediately.

A Dashboard shows the key
areas of your business and how
they are performing. Use your
Dashboard to quickly identify
significant trends and issues at
a variety of different levels.

You can also run an efficient stock
control, sales and purchase order
system – you can set re-order
levels, quantities and prices to
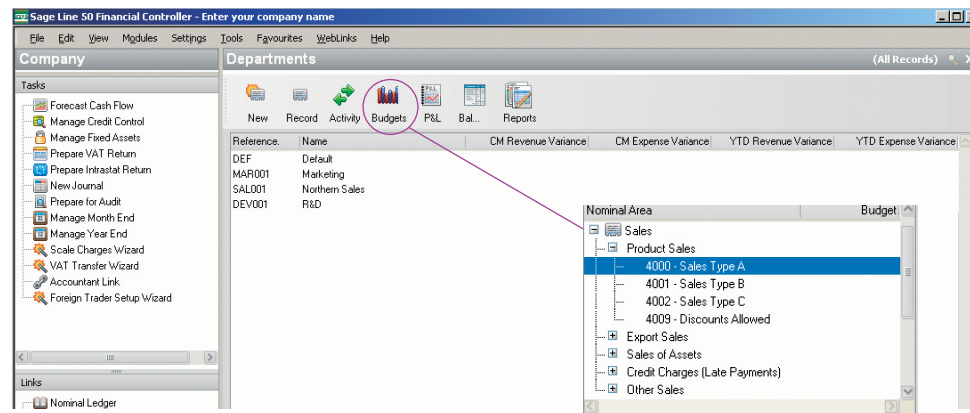automate tasks even further.

Getting the best out of
your accountant
If you are working with your
accountant then you want their
time to be spent reviewing your
finances and offering advice and
expertise, not re-entering data.
Additional improvements to the
Accountant Link, means you can
continue with your day-to-day
tasks and less time is spent
duplicating work. The Accountant

Link will automatically update your
Bank and VAT reconciliations, so
your accountant has your up to
date records and you can
continue processing as usual.

- *Build a central database
  of information*

- *Professional reports and
  management summaries*

- *Manage performance of
  key areas of your business*

The very latest features

With the fast growth in technology, businesses are now able to operate more efficiently. New markets are being introduced, competition is increasing and the demand for information and greater control is essential.
At Sage, we help you to respond quickly to changes that affect your business, by providing you with the information and detail in the format that you need to help you make the right decisions. From listening to our customers and responding to changes, we continually develop our software to provide you with the very best solutions.

Here's what has been introduced in Sage Line 50 2007:

Budgets and reports for departments, nominal ledger and projects

Setting budgets for different areas of your business helps you to control your finances. Being able to review spend against your budgets throughout the year is essential. For extra control, you can now set budgets and produce reports for each department, nominal code or project. And, to help you plan ahead, you can also set budgets for now and your next Financial Year.

Flexibility to monitor key areas of your business

Manage the performance of key areas or activities, such as sales, projects or functions, more effectively. Track your business activity, by area, with the flexibility to drilldown to the level of information or detail that you require. Information is instantly available, so you no longer have to run reports to get the breakdown that you need.

Create your own reports to get the information you need

Everyone requires different levels of detail, fields and content. It can be frustrating when you are unable to tailor reports to your exact needs, or if you have to spend time collating reports. So, we've made it easy for you to get the information that you need, in one report. For example, you can now show sales and purchase orders in one report, making it easier to manage the delivery and despatch of goods, or include more details on your invoices.

There's unrestricted access to enable you to add all the fields and calculations you need, as well as to tailor the overall design of your reports.

The very latest features

'We continually develop our software to provide you with the very best solutions'

Store a complete history of your VAT return

Historical records are extremely important, not only for reviewing past performance, but also when auditors or HMRC inspectors decide to visit your business. We've made it easy for you to access the transactional detail behind your VAT returns, saving you and the auditors' valuable time searching for information.

Refunds in one single transaction

Customer and supplier refunds are now easier to handle, one simple transaction will automatically update all your records.

Foreign trading made easy

Internet trading makes overseas customers and cheaper supplies much more accessible to UK businesses. And now, with improved features such as, at a glance foreign bank balance, separate control of Intrastat arrivals and dispatches and the ability to correct errors, it's never been easier to manage your foreign trade.

Improve your project costing

By linking costs and managing payments to individual projects, you can monitor your activities, but do you have all the detail that you need? Additional budgeting and reporting tools enable you to track performance and you can now correct project transaction errors easily, to ensure you are recording the right information for the right projects.

Plus many more new and improved features

- *Greater control over your finances and key areas*
- *Tailored, flexible access to information and reports*
- *Quicker transactions*

Feature table

Product overview	Accountant	Accountant Plus	Financial Controller
Working with Line 50			
Process Maps	■	■	■
Dashboards	■	■	■
Multi-company and multi-user options	up to 2 users	up to 2 users	up to 2 users
Working with your customers and suppliers			
Sales and Purchase Ledgers	■	■	■
Credit control	■	■	■
Invoicing	■	■	■
Discounting	■	■	■
Quotation Handling Process	■	■	■
Document Manager	■	■	■
Project Costing		■	■
Individual Customer Pricing and Custom Price Lists		■	■
Multiple Delivery Addresses		■	■
Working with your accounts			
Nominal Ledger	■	■	■
Departmental Analysis	■	■	■
Budgeting	■	■	■
Bank Records and Bank Reconciliation	■	■	■
Cash Flow Planner	■	■	■
VAT Management and Audit Assistant	■	■	■
Profit and Loss and Balance Sheets	■	■	■
Report Designer	■	■	■
Excel Integrated Reporting	■	■	■
Support for Charities	■	■	■
Historical Data Analysis	■	■	■
Accountant Link	■	■	■
e-Banking Functionality	■	■	■
Transaction e-Mail	■	■	■
Cheque Printing		■	■
Foreign Trader, Bank Account Revaluation and Intrastat Support			■
Working with your products and services			
Stock Control	■	■	■
Bill of Materials		■	■
Stock Allocation		■	■
Cash Sales			■
Sales Order Processing and Fulfilment			■
Purchase Order Processing			■

Choosing the right product

Sage Line 50 Accountant
Sage Line 50 Accountant has the tools you need to balance your books and manage your VAT. It puts key business information at your fingertips so you can make informed decisions with confidence and drive your business forward. Because it's easy to use, you can stay in control of your finances and spend more time running your business.

Sage Line 50 Accountant Plus
As well as helping you to balance your books and control your VAT, Sage Line 50 Accountant Plus has all the tools you need to keep track of your materials and manage your stock. Accountant Plus also helps you to manage projects and set individual customer price lists.

Sage Line 50 Financial Controller
In addition to Accountant and Accountant Plus, Sage Financial Controller can help you make smooth work of sales and purchase order processing, manage your stock and operate in foreign currencies.

SageCover Extra support
At Sage we know how important it is for you to be on the very latest version of software and to get the advice you need, whenever you need it. Even a seemingly minor query could cause you a delay, which is why we have a range of options to support you and your business.

SageCover Extra provides not just information, help and advice about Sage software and legislation, but also provides invaluable help, updates and advice for you and your business.